

Hostelworld teams up with Gogobot to create new customised travel experience

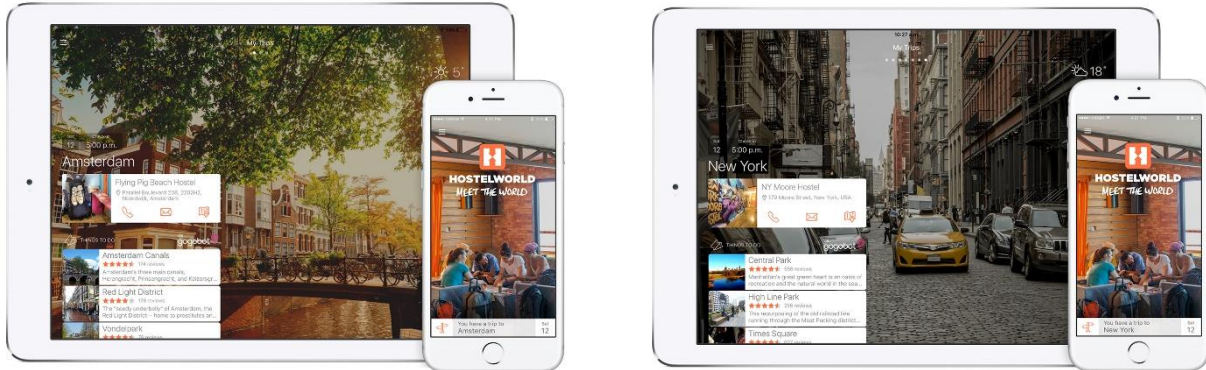
[Hostelworld](#), the world's leading hostel accommodation platform, has today announced a partnership with [Gogobot](#), the award winning travel planning app and website, to create a customised experience for millennial travellers all around the world. This new feature called 'My Trips' delivers travellers relevant information about what to see and do in their destination from the moment they book their hostel.

A natural fit, the partnership will see Hostelworld customers enjoy in-trip recommendations of 'things to do' and 'places to eat', allowing users to discover off-the-beaten-track adventures and truly local experiences as they travel the world.

These experiences have been tailored to the Hostelworld customer who craves adventure, sociability and the gritty, real side of travel, by tapping into the best recommendations from relevant [Gogobot Tribes](#), including Adventure Travellers, Backpackers, Budget Travellers, Outdoor Enthusiasts and the Local Culture Tribe.

Breffi Horgan, Head of Product at Hostelworld, said: "We are very excited to have teamed up with Gogobot to enable our customers to get the most out of the cities they visit. Our customers are highly mobile, and look for experiences not souvenirs; they're also very sociable, want to live as locals do and meet the world. We're confident this new feature will help them do just that."

Initially, Gogobot will support 22 major cities including London, New York and San Francisco with a view to expand the offering over the coming months.



“We’re excited that millions of Hostelworld travellers will now have access to personalised recommendations, powered by the Gogobot community, on what to see and where to eat in major cities around the world,” noted Gil Harel, Gogobot’s Vice President of Business Development. “We know how important it is for Hostelworld to create an awesome, custom app experience for its app users and we’re thrilled that Hostelworld selected Gogobot because of the bespoke recommendations our millennial members share with each other via Gogobot’s 19 unique tribes.”

The [Hostelworld app](#) is free to download from the App Store, initially available on iOS only.

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About Hostelworld:

Hostelworld Group is the leading global hostel-booking platform with Hostelworld, Hostelbookers and Hostels.com in its portfolio operating in 19 different languages.

Connecting young travellers with hostels around the world, Hostelworld has over 8 million reviews across 33,000 properties in more than 170 countries.

Hostelworld's customers aren't your average tourists; they crave experiences not souvenirs and want to be in the heart of the action. They want to Meet The World, and it's the social nature of hostels that facilitates their travel adventures.

The Hostelworld Group went public in November 2015, listing on the main London and Dublin stock exchanges. Headquartered in Dublin, Hostelworld has offices around the world in London, Shanghai, Sydney and Seoul, and was recently awarded as a Best Workplace for 2016 by the Great Place To Work Institute.

About Gogobot:

[Gogobot](#)'s mission is to help people discover great places to stay, eat and play that are perfect for them. [Nineteen tribes](#) (Family Travellers, Foodies, Luxury, Wellness and LGBT, among others) provide Gogobot members with personalised recommendations. More than 10 million people used Gogobot to plan and research places to go in the last year. Gogobot also has more than one million reviews, five million photos and postcards as well as 60,000 city guides available on both the site and its [apps](#) (Android, Apple Watch and iPhone).

Having marked its fifth anniversary in 2015, Gogobot is celebrating a banner year with several awards and a number of accolades pertaining to millennials. It was named a Top Developer by Google Play and is being called one of the, "Top 10 Best Android Apps for

Spring Break 2016” by Android Headlines. PC Magazine deemed Gogobot one of the, “Best Travel Apps of 2015.” In 2015, Gogobot was also called one of Mashable’s, “Five Can’t Miss Apps,” one of USA Today’s, “Best Apps to Survive Life After College,” and one of the Travel Channel’s, “Top Ten Apps to Download.”